



Australia-Taiwan Emerging Business Leaders Program



Australia-Taiwan Business Council Limited
澳台工商委員會

www.atbc.asn.au

ACN 160 107 639

Australia-Taiwan Emerging Business Leaders Program

Taking the Australia-Taiwan relationship into a new era

The Australia-Taiwan Business Council (ATBC) is looking to engage with a new generation of professionals and entrepreneurs to sustain and develop the vibrant relationship between Australia and Taiwan.

To facilitate this, the ATBC has created the Australia-Taiwan Emerging Business Leaders Program to provide support for aspiring professionals and entrepreneurs who want to contribute and benefit from this vibrant relationship.

What is the Australia-Taiwan Emerging Business Leaders Program?

The Australia-Taiwan Emerging Business Leaders Program (the Program) provides unique opportunities for aspiring professionals and entrepreneurs to engage with Taiwan. In-person and virtual forums, networking opportunities, assistance with visa applications, a platform to showcase your achievements and ideas, and access to a wide range of reports and other data are just the start of what is available as part of the Program.

If you are an early career professional or entrepreneur with an interest in playing a part in the exciting possibilities offered by the Australia-Taiwan economic relationship, the Program might be just the helping-hand you need to start you on the road to success.

For mid-career professionals and entrepreneurs, the Program can provide a valuable platform to showcase your achievements and raise your profile, building a foundation for further achievements, particularly within the East Asian market.



AUS-TW Emerging Business Leaders Program Info and Selection Criteria 20220206.pdf

Why Taiwan?

As a strong democracy with an established business infrastructure and rule-of-law, Taiwan is an ideal partner for Australian businesses in the heart of East Asia. Taiwan businesses also have

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extensive experience and networks across north and SE Asia as well as in China, making it a gateway to a much wider market.

How can I benefit from the Program?

If you are an early-to-mid career professional or entrepreneur with an interest in developing within the Asia-Pacific, the ATBC, through its position at the heart of the Australia-Taiwan relationship, is able to offer suitable candidates in the Program invaluable support in achieving their goals.

What does the Program Offer?

The Program offers invaluable opportunities for emerging business leaders to sharpen their understanding of all the factors related to the business environment between Taiwan and Australia, including in-person and online forums with stakeholders and agencies. Program events also provide the chance to develop or expand existing networks and develop the tools necessary to push ahead in forging solid and sustainable relationships.

The Program also includes a range of workshop/forum from well-known speakers (TBC) selected by ATBC for their insight into the business environment of the Asia-Pacific and specifically of the dynamics of business between Australia and Taiwan.

Benefits	Results
Virtual/In-person forums	Opportunities to engage with business leaders who are active in the Australia-Taiwan relationship
Free participation in workshops and all other ATBC events	Learning from those invested in sustaining a vibrant Australia-Taiwan relationship
Opportunities for networking and cooperation	Engaging with many professionals and entrepreneurs with similar goals with complimentary admission to all ATBC events during the Program
Assistance with visas	Assistance in obtaining travel visas for business development
Raised profile through ATBC publications	Getting the word out about who you are and what you aim to achieve
Participation in Emerging Business Leaders' Summit - held in conjunction with the 35 th Joint Conference of ATBC & ROCABC (ATBC Taiwan Counterpart)	An amazing opportunity to engage with players at the highest levels of the Australia-Taiwan relationship and forge beneficial connections
On-going support as alumni of the Program	A source of support through the challenges of building a successful career

ATBC's commitment

ATBC is committed to facilitating the growth of a strong bilateral relationship between professionals and entrepreneurs in both Taiwan and Australia.

Through the Program, ATBC is committed to supporting participants by promoting their profile through its communications and publications, through workshops during the Program, culminating in the Emerging Leaders' Summit scheduled for late October to early November 2022. The Summit will be held in conjunction with the 35th Joint Conference of ATBC and ROCABC, and attendees will include major figures in the Australia-Taiwan relationship such as Chairman Henry Kao of I-Mei Foods, Chairman of ROCABC and Taipower Chairman – Mr Yang Wei-fu and & other business leaders and Ministers after completion of the Program, participants will receive a certificate and on-going support as members of the Program alumni.

Supported by National Foundation for Australia-China Relations



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About the Program

The Australia-Taiwan Business Council Limited (ATBC) is conducting the Australia-Taiwan Emerging Business Leaders Program (Program), as a steppingstone in deepening the B2B relationship between Australia and Taiwan by identifying and encouraging the next generation of business leaders.

The Program will run over the 2022 year.

The key outcome of the Leaders Program is to promote, develop and connect emerging business leaders from Australia and Taiwan, particularly in the following sectors:

- Renewable energy
- Innovation
- Education
- Tourism
- Agriculture
- Fintech

The Program is intended to consist of the following activities:

- virtual and in-person forums, workshops, and networking events; and
- promotion and profiling of Leaders Program participants through communications, publications and culminate in the Emerging Business Leaders' Summit in October-November 2022.

The Program will create opportunities for participants to share their experience and insights through promotion and profiles and will be supported

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to maintain their professional networks and pursue career opportunities in the Australia-Taiwan bilateral relationship as Program Alumni

Selection of participants

Approximately 8 individuals from Taiwan and 8 individuals from Australia will be selected to participate in the Program.

Participants will be early-to-mid career professionals with professional experience, expertise or demonstrated interest in the Australia-Taiwan economic relationship.

Participants will be selected through a competitive application process and must:

- hold a bachelor's degree qualification or higher;
- demonstrate professional experience with or interest in the Australia-Taiwan economic relationship (internships or applied research will be considered)
- commit to the full participation in the Program.

ATBC will liaise with stakeholders including Australian Government and state and territory agencies, as well as universities and industry associations, and counterpart bodies in Taiwan (including CIECA/ROC-ABC), to identify prospective participants.

Closing date for applications

Applications are now open and close on 31st March 2022.

This unique program has been established by the ATBC with the support of the Australian Government to help young professionals working in global business, international trade or new and emerging technologies to take their career to the next level.

Australia and Taiwan

The Australia-Taiwan economic relationship is rapidly growing. Australian businesses in the education, tourism, natural resources, and agricultural sectors have found sustained success in Taiwan's reliable markets. Additionally, high-tech sectors including the digital economy, renewable energy and Australia's emerging hydrogen industry are promising areas for future collaboration and new business opportunities in Australia and Taiwan.

For more than three decades the ATBC has built strong relationships between Australian and Taiwanese leaders to promote and expand two-way trade and investment. Successful applicants will engage directly with the business leaders and experts at the heart of the Australia-Taiwan relationship to gain rare and relevant insights through a hybrid mix of online and on-site events.

Acknowledgment

ATBC wishes to acknowledge the support of the Australian Government for the Program through grant funding from the National Foundation for Australia-China Relations.

Questions or further information

Please contact Mrs Ching-Mei Maddock CEO, ATBC on chingmei@atbc.asn.au or +61-0429-813-497.

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Events Dates 2022

Date	Event/Meeting	Venue	Note
<i>Dec 2021 - March 2022</i>	<i>Recruitment of participants for the Leaders Program commences</i>		
<i>Friday, 22nd April 2022</i>	<i>Announcement of successful Leaders Program</i>	Maybe via live event in Sydney (TBC)	
<i>Wednesday, 18th May 2022</i> 13:00-14:30 (AEST) 11:00 – 12:30 (TW)	<i>Launch Leaders Program workshop</i>	Online	
<i>Wednesday, 15th June 2022</i> 17:30-19:30 (AEST) 15:30-17:30 (TW)	<i>Leaders Program networking event</i>	TBC	
<i>Friday, 26 August 2022</i>	<i>Public forum for Australia-Taiwan Emerging Leaders Program</i>	TBC	
<i>Late October/Early November 2022</i>	<i>35th Joint Conference in Australia</i>	TBC	<i>It could be combined these two events?</i>
<i>Late October/Early November 2022</i>	<i>Australia-Taiwan Emerging Leaders Summit</i>	TBC	

NOTE:

1. Chinese New Year – 31st January 2022 to 4th Feb 2022;
2. Daylight Saving – 3rd April 2022 to 2nd October 2022;
3. Easter Break – 15th April to 18th April 2022.

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